

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
SUMY NATIONAL AGRARIAN UNIVERSITY**

**Faculty of Law
Chair of International Relations**

**Curriculum (Syllabus) of the educational component
PUBLIC SPEAKING IN INTERNATIONAL AND DIPLOMATIC SPHERES**

(Compulsory)

Implemented within the educational program *International Law*
in specialty 293 “*International Law*”
at the first (bachelor’s) level of higher education

Information on viewing the curriculum (syllabus):

Academic year in which changes are made	The number of the application to the curriculum with a description of the changes	The changes were considered and approved		
		Date and number of the minutes of the chair meeting	Head of Chair	Guarantor of the educational program

1. GENERAL INFORMATION ABOUT THE EDUCATIONAL COMPONENT					
1.	Title of the EC	PUBLIC SPEAKING IN INTERNATIONAL AND DIPLOMATIC SPHERES			
2.	Faculty / Chair	Faculty of Law, International Relations Chair			
3.	Status of the EC	Compulsory			
4.	Program / Specialty (programs), the component of which is EC for (to be filled in for compulsory EC)	Educational and professional program “International Law” in specialty 293 “International Law”			
5.	EC can be suggested for (to be filled in for optional EC)				
6.	Level of the National Qualifications Framework	The first (bachelor’s) level of higher education, NQF – 6 th level			
7.	Semester and duration of module	1 st semester, 1-15 weeks 2 nd semester, 1-15 weeks			
8.	ECTS credits number	5 credits ECTS			
9.	Total hours and their distribution - -90 hours (1 st semester)	Directed study			Self-directed study
		Lectures 30 hours	Workshops / seminars 14 hours	Laboratory	46 hours
	-60 hours (2 nd semester)	14 hours	16 hours		30 hours
10.	Language of instruction	Foreign language (English)			
11.	Module Leader / Coordinator of the Educational Component	Klietsova Nataliia, Associate Professor Hours of consultations – every Monday at 12.30, office 110 of the main building			
11.1	Module leader contact information	klietsovanataliia@gmail.com			
12.	Module description	<p>Public Speaking in International and Diplomatic Spheres is a course designed to develop in applicants knowledge of public speaking and the ability to behave in online speeches in the international and diplomatic spheres, which are necessary professional skills for all competent lawyers.</p> <p>In addition, the course develops students’ skills in how to convince a judge or jury, talk to a group of clients, shareholders or conference participants. This course covers all aspects of public speaking, from the preparation and structure of the presentation to the style, tone and presentation of its content to enhance body language communication and visual aids.</p>			
13.	Module aim	<p><i>The purpose of the module:</i> the formation of students’ knowledge of speech skills as an integral value of the lawyer, the formation of the system and expanding the range of students’ knowledge of research methodology; providing them with the necessary knowledge and practical skills in the case of conducting and presenting public legal speeches in the international and diplomatic spheres; promoting a creative understanding of the need to develop legal and economic issues; promoting the use of various research methods; development of professional skills in formulating and presenting the results of</p>			

		their own research.
14.	Module Dependencies (prerequisites, co-requisites, incompatible modules)	The module in its content is basic for the vast majority of other educational components. In addition, it is related to such courses as History of State and Law of Ukraine and Foreign Countries, History of International Relations, Judicial Systems and Comparative Judicial Law.
15.	The Policy of Academic Integrity	<p>The policy of academic integrity in teaching the course “Public Speaking in International and Diplomatic Spheres” uses the principles set by the Law of Ukraine “On Education”, the Code of Academic Integrity of Sumy NAU, other local acts (full list of regulations posted on the university website https://snau.edu.ua/viddil-zabezpechennya-yakosti-osviti/zabezpechennya-yakosti-osviti/akademichna-dobrochesnist/).</p> <p>Acquisition of knowledge from the course must be in compliance with the law on copyright and related rights; contain links to sources of information in the case of the use of ideas, developments, statements, information; contain reliable information about the results of their own research activities, research methods used. Inadmissible during the training (according to Article 4, Article 42 of the Law of Ukraine “On Higher Education”), is the usage of applicants:</p> <p><i>academic plagiarism</i> – publication (partially or completely) of scientific (creative) results obtained by others as the results of their own research (creativity) and / or reproduction of published texts (published works of art) of other authors without indication of authorship;</p> <p><i>self-plagiarism</i> – publication (partially or completely) of one’s own previously published scientific results as new scientific results;</p> <p><i>fabrication</i> – the fabrication of data or facts used in the educational process or research;</p> <p><i>falsifications</i> – deliberate change or modification of existing data relating to the educational process or research;</p> <p><i>write-off</i> – the performance of written work involving external sources of information other than those permitted for use, in particular when evaluating learning outcomes;</p> <p><i>deception</i> – providing knowingly false information about their own educational (scientific, creative) activities or organization of the educational process; forms of deception are, in particular, academic plagiarism, self-plagiarism, fabrication, falsification and writing off;</p> <p><i>bribery</i> – the provision (receipt) of a participant in the educational process or a proposal to provide (receive) funds, property, services, benefits or any other benefits of material or intangible nature in order to obtain an illegal advantage in the educational process;</p> <p><i>influence in any form</i> (request, persuasion, instruction, threat, coercion, etc.) on the pedagogical (scientific and pedagogical) worker in order to make a biased assessment of learning outcomes.</p> <p>For violation of academic integrity, applicants may be held</p>

		subject to such academic liability as: re-assessment (test, exam, test, etc.); re-taking the educational course; deductions from educational institutions; deprivation of an academic scholarship; deprivation of tuition benefits provided by the educational institution.
16.	Link in Moodle	https://cdn.snau.edu.ua/moodle/course/view.php?id=3799 (Fall and Spring Semesters).

2. CORRELATION BETWEEN MODULE LEARNING OUTCOMES (MLOs) AND PROGRAM LEARNING OUTCOMES (PLOs)

MLOs: On successful completion of the module the student will be able to:	PLOs								How assessed
	PLOs 1	PLOs 4	PLOs 5	PLOs 7	PLOs 8	PLOs 13	PLOs 16	PLOs 27	
	Determine the persuasiveness of arguments in the process of assessing previously unknown conditions and circumstances	Formulate your own proved judgments based on the analysis of the known problem	Give a brief conclusion on certain factual circumstances (data) with sufficient justification	Demonstrate skills of written and oral communication in state and foreign languages, professional usage of legal terminology	Make and coordinate the plan of own research and independently collect materials from certain sources	Conduct formal and informal business conversations in the field of international relations and foreign policy	Properly use statistical information from primary and secondary sources for the professional activities	Provide advice on possible ways to protect the rights and interests of clients at the national and international levels in different legal situations.	
MLOs 1. Apply knowledge to improve and develop communication skills and conduct business negotiations in the international sphere through the usage of various theories and methods of argumentation.	X	X		X		X		X	Workshops 5,6,8,12, 13, 14, modular control, certification, credit, intermediate testing
MLOs 2. Independently develop scientific literature, including online resources on public speaking and online speeches.			X		X		X		Workshops 1,2,3,4,7, 9, 10, 11, modular control, certification, credit, intermediate testing
MLOs 3. Use the conceptual	X	X	X	X	X	X	X	X	Workshops 1,2,3,4,5,

and categorical apparatus to resolve conflict problems in various spheres of public life and international relations.									6,7, 9, 11, 12, 13, 14, modular control, certification, credit, intermediate testing
MLOs 4. Critically analyze the phenomena in the diplomatic sphere and apply the acquired knowledge in professional activities	x	x	x	x	x	x	x	x	Workshops 1,2,3,4,5, 6, 7, 8, 9, 10, 11, 12, 13, 14, modular control, certification, credit, intermediate testing
MLOs 5. Predict the consequences and prospects of communication after a public speech in different conditions of diplomatic relations.	x	x		x	x	x	x	x	Workshops 2, 5, 8, 9, 10, 11, 12, 13, 14 modular control, certification, credit, intermediate testing

3. MODULE INDICATIVE CONTENT

Topic. List of issues to be addressed within the topic	Distribution of hours			Recommended References ¹	
	Directed study		Self-directed study		
	Lectures	Workshops	Labs.		
<i>1st Semester (Fall)</i>					
<i>Topic 1. The Concept of Public Speaking in</i>	2	2		5	6.1.1-6.1.14; 6.3.3;6.2.1-6.2.2;

¹ Specific source from the main or additional recommended literature

<p><i>International and Diplomatic Spheres in Today's Conditions</i></p> <ol style="list-style-type: none"> 1. The Concept and Importance of Public Speaking in International and Diplomatic Spheres. 2. Types of Public Speeches and Speaking Occasions in the International Arena. 3. The Process of Public Speaking in International Negotiations. 4. Elements of the Communication Process. 5. Speech Competencies of a Lawyer in International Law. 				6.1.28-6.1.30; 6.1.74-6.1.75; 6.2.4
<p><i>Topic 2. Origins of Public Speaking in International and Diplomatic Spheres</i></p> <ol style="list-style-type: none"> 1. Ancient Greece: the Rise of Democracy. 2. The Nature of Rhetoric. Dialectics and Logic. The Rhetorical Approach. 3. The Roman Republic. 4. Cicero's Influence. 5. Quintilian's Influence. 6. The Middle Ages. The Renaissance. 7. The Modern Period. The "Belles Lettres" Movement. The Elocutionary Movement. 	2		5	6.1.26-6.1.35; 6.3.1; 6.2.2-6.2.4; 6.1.44-6.1.50; 6.1.61-6.1.66; 6.2.3; 6.1.43-6.1.45
<p><i>Topic 3. Ethics in Public Speaking in International and Diplomatic Spheres</i></p> <ol style="list-style-type: none"> 1. The Importance of Ethics When Participating in International Delegations. 2. The Ethics Pyramid. 3. Communication Code of Ethics. 4. Applying the National Communication Association Credo to Public Speaking. 5. Free Speech During Public Speeches in International Activities. 	4	2	5	6.1.9-6.1.14; 6.3.3; 6.2.1-6.2.4; 6.1.79-6.1.81; 6.1.16-6.1.20; 6.3.3; 6.1.80-6.1.81
<p><i>Topic 4. Presentation Aids: Design and Usage During International Negotiations</i></p> <ol style="list-style-type: none"> 1. The Concept of 	4		5	6.1.15-6.1.17; 6.3.2; 6.2.1-6.2.4; 6.1.47-6.1.59; 6.1.70-6.1.76; 6.2.1; 6.1.2-6.1.8

<p>Presentation Aids.</p> <p>2. Functions of Presentation Aids For Diplomatic Negotiations</p> <p>3. Types of Presentation Aids.</p> <p>4. Media to Use for Presentation Aids.</p> <p>5. Life Hacks and Tips for Preparing Presentation Aids for the Meeting of Foreign Delegations</p>					
<p>Topic 5. Storytelling as One of the Means of Self-presentation in Social Networks</p> <p>1. The Concept of Storytelling, its Types.</p> <p>2. The Structure of Storytelling.</p> <p>3. Practical Application of Storytelling for International Relations.</p>	4	2		5	6.1.26-6.1.35; 6.3.1; 6.2.2-6.2.4; 6.1.44-6.1.50; 6.1.61-6.1.66; 6.2.3; 6.1.43-6.1.45
<p>Topic 6. Video as One of the Means of Self-presentation in Social Networks</p> <p>1. The Concept of Video, its Types.</p> <p>2. The Structure of Building a Video for Own Profile in Social Networks.</p> <p>3. Shooting the Video According to the Received Case.</p>	4	2		6	6.1.9-6.1.14; 6.3.3; 6.2.1-6.2.4; 6.1.79-6.1.81; 6.1.16-6.1.20; 6.3.3; 6.1.80-6.1.81
<p>Topic 7. Speaking Confidently on the International Level</p> <p>1. Communication Apprehension and Myths about it.</p> <p>2. Types of Communication Apprehension.</p> <p>3. Reducing Communication Apprehension When Speaking to International Partners.</p> <p>4. Coping with the Unexpected During Public Speaking at the International Level</p>	4	2		5	6.1.1-6.1.19; 6.3.1; 6.2.1-6.2.24; 6.1.70-6.1.80; 6.1.41-6.1.48; 6.3.3; 6.1.76
<p>Topic 8. The Art of Effective Listening to Public Speeches of Foreign Partners</p> <p>1. Distinguishing Between the</p>	4	2		5	6.1.26-6.1.35; 6.1.43-6.1.45; 6.3.1; 6.2.2-6.2.4; 6.1.44-6.1.50; 6.1.61-6.1.66; 6.2.3;

<p>Concepts of “Listening” and “Hearing”.</p> <p>2. The Benefits of Effective Listening.</p> <p>3. The Three A’s of Active Listening.</p> <p>4. Listening Styles of the Information.</p> <p>5. Barriers to Effective Listening of the Information.</p> <p>6. Stages of Listening.</p> <p>7. Noise as a Core of Difficult Listening the Information.</p> <p>8. Strategies to Enhance the Art of Listening. to Public Speeches of Foreign Partners.</p> <p>9. Providing Feedback to Speakers.</p> <p>10. Encouraging Effective Listening During Public Speaking.</p> <p>11. Listening Critically.to Public Speeches of Foreign Partners.</p>					
<p>Topic 9. Audience Analysis in Public Speaking with Foreign Partners</p> <p>1. The Audience Analysis and How to Conduct an Audience Analysis During the Public Speech Abroad.</p> <p>2. Three Types of Audience Analysis.</p> <p>3. Conducting Step-by-step Process of Audience Analysis for Public Speaking.</p> <p>4. Using the Received Audience Analysis During Public Speeches.</p>	2	2		5	6.3.2; 6.2.1-6.2.4; 6.1.47-6.1.59; 6.1.70-6.1.76; 6.2.1; 6.1.2-6.1.8
Total Hours/1st Semester (Fall)	30	14		46	
<p>Topic 10. Finding the Purpose, Motivation and Choice of Topics for Public Speaking for the Foreign Delegations</p> <p>1. Finding the Goal for Public Broadcasting.</p> <p>2. General Purposes of Speaking.</p> <p>3. Selecting the Topic for Public Speaking.</p>	2	2		5	6.1.1-6.1.17; 6.3.1; 6.2.1-6.2.4; 6.1.39-6.1.53; 6.1.70-6.1.74;

<p>4. Ways to Avoid Shortcomings in Motivating Public Speaking.</p> <p>5. Specific Objectives for Public Speaking.</p> <p>6. Conclusion.</p> <p>7. Researching the Own Speech in Public Speaking.</p> <p>8. Citing Sources in Public Speaking.</p> <p>9. Plagiarism.</p>					
<p>Topic 11. Introduction in Public Speaking in International and Diplomatic Spheres</p> <p>1. Supporting Ideas and Building Arguments in Public Speaking.</p> <p>2. How to Begin a Speech Effectively.</p> <p>3. Creating the Body of a Speech for Public Speaking at the International Level.</p> <p>4. Concluding with Power in Public Speaking.</p> <p>5. Outlining in Public Speaking.</p>	4	4		5	6.1.12-6.1.37; 6.1.33-6.1.43; 6.3.2; 6.2.1-6.2.4; 6.1.40-6.1.56; 6.1.60-6.1.66; 6.2.2;
<p>Topic 12. The Language of the Speaker in Public Speeches at the International Level</p> <p>1. The Importance of Language in Public Speaking.</p> <p>2. Using Language Effectively.</p> <p>3. Six Elements of Language in Public Speaking at the International Level.</p>	2	2		5	6.1.43-6.1.45; 6.3.1; 6.2.1-6.2.4; 6.1.62-6.1.51; 6.1.60-6.1.69; 6.2.1;
<p>Topic 13. Delivering the Speech to Foreign Partners</p> <p>1. Four Methods of Delivery.</p> <p>2. Speaking Contexts That Affect Delivery the Speeches at the International Level.</p> <p>3. The Usage of Notes Effectively During Public Speeches.</p> <p>4. Practicing for Successful Speech Delivery.</p>	4	4		10	6.1.19-6.1.39; 6.1.47-6.1.49; 6.3.1; 6.2.1-6.2.4; 6.1.45-6.1.50; 6.1.60-6.1.66; 6.2.3;
<p>Topic 14. Informative, Persuasive and Entertain Speeches in Public Speaking</p>	2	4		5	6.1.15-6.1.17; 6.3.2; 6.2.1-6.2.4; 6.1.47-6.1.59; 6.1.70-6.1.76;

<i>with Foreign Partners</i> 1. The Concept of Informative Speech. 2. Types of Informative Speeches. 3. The Concept of Persuasive Speaking. 4. Types of Persuasive Speeches. 5. Organizing Persuasive Speeches. 6. Understanding Entertaining Speeches. 7. Special-Occasion Speeches. 8. Keynote Speaking.					6.2.1; 6.1.2-6.1.8
Total Hours/2nd Semester (Spring)	14	16		30	
Total Hours/Academic Year	44	30		76	

4. TEACHING AND LEARNING METHODS

MLOs	Teaching Methods (directed study: the work to be carried out by the module leader during classes, consultations)	Hours	Learning Methods (self-directed study)	Hours
MLOs 1. Apply knowledge to improve and develop communication skills and conduct business negotiations in the international sphere through the usage of various theories and methods of argumentation.	- conducting lectures (stories) and practical (explanations) classes using multimedia, illustrations, work with books (reading, translation, drawing up a plan, reviewing, summarizing, compiling reference tables, diagrams), briefings, conversations, solving situational problems	10	- independent additional elaboration of lecture material; - development of books with the subsequent compilation of abstracts, compilation of abstracts, writing essays, systematization of summary reviews, preparation of summary abstracts	6
MLOs 2. Independently develop scientific literature, including online resources on public speaking and online speeches	- conducting lectures and practical classes (narration, explanation, discussion (heuristic and reproductive), work with a book (reading, translation, drawing up a plan, reviewing, summarizing, compiling reference tables, diagrams) on the use of reference lecture notes	9	- independent additional elaboration of lecture material; - independent elaboration of instructions for performing certain practical works and preparation for their protection; elaboration of books with the subsequent drawing up of schemes, tables, record of own thoughts in the course of comparison,	6

			record of conclusions; - independent preparation for testing various topics on the course.	
MLOs 3. Use the conceptual and categorical apparatus to resolve conflict problems in various spheres of public life and international relations	- conducting practical and lecture classes to acquaint students with such methods as analytical, synthesis, induction, deduction, comparative method, method of complex analysis, sociological research and historical method of using reference notes of lectures.	9	- additional elaboration of lecture material; - preparation for the defense of practical work; - passing training testing on each of the topics; - analysis of the work done during the practical tasks and writing ground conclusions to the work	6
MLOs 4. Critically analyze the phenomena in the diplomatic sphere and apply the acquired knowledge in professional activities	- practical classes with the use of technical teaching aids, brainstorming, role-playing games, solving urgent situational problems, debates, round tables, problem solving, simulation teaching methods (based on simulations of future professional activities) using reference notes of lectures.	9	- additional elaboration of lecture material; - preparation for the defense of practical work; - passing training testing on each of the topics; - analysis of the work done during the practical tasks and writing ground conclusions to the work	6
MLOs 5. Predict the consequences and prospects of communication after a public speech in different conditions of diplomatic relations	- practical classes with the use of technical teaching aids, brainstorming, role-playing games, solving urgent situational problems, debates, round tables, problem solving, simulation teaching methods (based on imitation of future professional activity) on the usage of reference lecture notes.	9	- independent additional elaboration of lecture material; - independent elaboration of instructions for performing certain practical works and preparation for their protection; elaboration of books with the subsequent drawing up of schemes, tables, record of own thoughts in the course of comparison, record of conclusions; - independent preparation for testing various topics on the course.	6
Total hours		46		30

5. ASSESSMENT

5.1. Diagnostic assessment

5.2. Summative assessment

5.2.1. Intended learning outcomes methods:

No	Summative assessment methods	Grades	Deadline
Fall Semester			
1.	Workshop 1. The Concept of Public Speaking in International and Diplomatic Spheres in Today's Conditions	6 points /6%	Till 2 nd week
2.	Workshop 2. Origins of Public Speaking in International and Diplomatic Spheres	6 points /6%	Till 3 rd week
3.	Workshop 3. Ethics in Public Speaking in International and Diplomatic Spheres	6 points /6%	Till 4 th week
4.	Workshop 4. Presentation Aids: Design and Usage During International Negotiations	6 points /6%	Till 5 th week
5.	Workshop 5. Storytelling as One of the Means of Self-presentation in Social Networks	6 points /6%	Till 6 th week
6.	Modular Control (Control Work)	4 points /4%	Till 7 th week
7.	Attestation (Intermediate Multiple Choice Test)	15 points /15%	Till 7 th week
8.	Workshop 6. Video as One of the Means of Self-presentation in Social Networks	9 points /9 %	Till 8 th week
9.	Workshop 7. Speaking Confidently on the International Level	9 points /9 %	Till 10 th week
10.	Workshop 8. The Art of Effective Listening to Public Speeches of Foreign Partners	8 points /8 %	Till 12 th week
11.	Workshop 9. Audience Analysis in Public Speaking with Foreign Partners	9 points /9 %	Till 14 th week
12.	Modular Control (Multiple Choice Test)	5 points /5%	Till 15 th week
13.	Individual Work	15 points /15%	Till 15 th week
14.	Credit		Till 15 th week
Spring Semester			
15.	Workshop 10. Finding the Purpose, Motivation and Choice of Topics for Public Speaking for the Foreign Delegations	12 points /12%	Till 3 rd week
16.	Workshop 11. Introduction in Public Speaking in International and Diplomatic Spheres	12 points /12%	Till 6 th week
17.	Modular Control (Control Work)	6 points /6%	Till 7 th week
18.	Attestation (Intermediate Multiple Choice Test)	15 points /15%	Till 7 th week
19.	Workshop 12. The Language of the Speaker in Public Speeches at the International Level	12 points /4%	До 10 тижня
20.	Workshop 13. Delivering the Speech to Foreign Partners	12 points /4%	Till 10 th week
21.	Workshop 14. Informative, Persuasive and Entertain Speeches in Public Speaking with Foreign Partners	10 points /3%	Till 12 th week
22.	Modular Control (Multiple Choice Test)	6 points /4%	Till 14 th week
23.	Individual Work	15 points /15%	Till 15 th week
24.	Credit		Till 15 th week

5.2.2. Grading criteria

Summative assessment method	Unsatisfactory	Satisfactory	Good	Excellent
Fall Semester				
Workshop 1. The Concept of Public Speaking in International and Diplomatic Spheres in Today's Conditions	<i>0-0,5 points</i>	<i>0,5-3 points</i>	<i>3-5 points</i>	<i>5-6 points</i>
	Practical work haven't done or have done	Not all elements of the communication	All the necessary elements of the	All captured tables and tasks are

	incorrectly	process are mentioned, it is difficult for a student to make a plan and conduct his or her own interview taking into account the elements of the communication process.	communication process are presented, the student can make a plan and conduct his or her own interview taking into account the elements of the communication process, but he or she needs additional advice during the construction of the plot of this interview.	performed correctly, there are no critical remarks on the main characteristics, the student is guided in all the material
Workshop 2. Origins of Public Speaking in International and Diplomatic Spheres	<i>0-0,5 points</i>	<i>0,5-3 points</i>	<i>3-5 points</i>	<i>5-6 points</i>
	Practical work haven't done or have done incorrectly	Not all practical tasks have been completed, the periodization of public speaking sources is inconsistent, the student cannot draw basic communication models, for example, on a piece of paper (board), and then explain how each component is important for public speaking in international activities.	Tasks are performed with minor mistakes, the student is not sufficiently oriented in the periodization of the origins of public speaking, the student can draw basic models of communication, such as on a piece of paper (board), and then explain how each component is important for public speaking in international activities. However, it is difficult for a student to prepare his or her own periodization, to create the own view on it	All tasks of practical work are completed, the student is well oriented in the theoretical material
Workshop 3. Ethics in	<i>0-0,5 points</i>	<i>0,5-2 points</i>	<i>2-4,5 points</i>	<i>4,5-6 points</i>

Public Speaking in International and Diplomatic Spheres	Practical work haven't done or have done incorrectly	The student completes the task of filling in the "Checklist of Ethics of Public Speaking", considers his or her first speech, but it is not consistent. The student cannot prepare a two-minute free speech on the topic: "Why should lawyers defend people in the court?". He or she can not record his or her speech on the phone, and can not thoroughly analyze the content of this speech in the checklist of the proposed table	The student completes the tasks for his or her first speech, organizes it consistently, can prepare a two-minute free speech on the topic: "Why should lawyers defend people in the court?". He or she can record own speech on the phone, and can thoroughly analyze the content of this speech in the checklist of the proposed table, however, there are noticeable inaccuracies.	All tasks of practical work are completed, the student is well oriented in the theoretical material
Workshop 4. Presentation Aids: Design and Usage During International Negotiations	<i>0-0,5 points</i> Practical work haven't done or have done incorrectly	<i>0,5-2 points</i> The student performs tasks using different types of presentation applications, but can not distinguish on a specific example, which types of presentation aids are used by the speaker, or the speaker selects the appropriate tools, how to make these tools better.	<i>2-4,5 points</i> The student performs tasks on different types of presentation applications, knows how to plan his or her own speech, knows what extraordinary means of presentation he or she can use in his or her speech to improve the understanding of the audience, but hesitates to stand in front of a foreign partner and freely	<i>4,5-6 points</i> All tasks of practical work are completed, the student is well oriented in the theoretical material

			present own report.	
Workshop 5. Storytelling as One of the Means of Self-presentation in Social Networks	<i>0-0,5 points</i>	<i>0,5-2 points</i>	<i>2-4,5 points</i>	<i>4,5-6 points</i>
	Practical work haven't done or have done incorrectly	The student performs tasks on different types of storytelling, but his or her work is chaotic and not very interesting for foreign partners.	The student performs the proposed tasks on different types of storytelling, is able to generate interesting content at the level of international communications, but is not confident when broadcasting their material live.	All tasks of practical work are completed, the student is well oriented in the theoretical material
Modular Control (Control Work)	<i>0-1 points</i>	<i>1-2 points</i>	<i>2-3 points</i>	<i>3-4 points</i>
	Depends on the number and quality of correct answers to questions	Depends on the number and quality of correct answers to questions	Depends on the number and quality of correct answers to questions	Depends on the number and quality of correct answers to questions
Attestation (Intermediate Multiple Choice Test)	<i>0-3 points</i>	<i>3-7 points</i>	<i>7-13 points</i>	<i>14-15 points</i>
	Depends on the number of correct answers to the test	Depends on the number of correct answers to the test	Depends on the number of correct answers to the test	Depends on the number of correct answers to the test
Workshop 6. Video as One of the Means of Self-presentation in Social Networks	<i>0-0,5 points</i>	<i>0,5-5 points</i>	<i>5-7 points</i>	<i>7-9 points</i>
	Practical work haven't done or have done incorrectly	Not all tasks of practical work are fulfilled, the clear understanding of the differences between the types of videos is not formed, the student is not able to offer his or her own video script in accordance with	Tasks are performed with minor mistakes, the student has formed the clear understanding of the difference between the types of videos, the student is able to offer his or her own script of the video in accordance with	All tasks of practical work are completed, the student is well oriented in the theoretical material

		the proposed topics by the tutor.	the proposed subject by the tutor, but presents the own work uncertainly	
Workshop 7. Speaking Confidently on the International Level	<i>0-0,5 points</i>	<i>0,5-5 points</i>	<i>5-7 points</i>	<i>7-9 points</i>
	Practical work haven't done or have done incorrectly	Not all tasks of workshops are fulfilled, the student does not have the clear understanding of the main components of confident speech at the international level, it is difficult for students to perform the test "Myths or facts about fears of communication"	Tasks are performed with minor mistakes, the student has the clear understanding of the main components of confident speech at the international level, the student can identify his or her fears and troubles on stage, but it is difficult for him or her to cope with them.	All tasks of practical work are completed, the student is well oriented in the theoretical material
Workshop 8. The Art of Effective Listening to Public Speeches of Foreign Partners	<i>0-0,5 points</i>	<i>0,5-5 points</i>	<i>5-7 points</i>	<i>7-8 points</i>
	Practical work haven't done or have done incorrectly	Not all practical tasks are completed, the clear understanding of the components of the art of listening to the foreign partner is not formed.	Tasks are performed with minor mistakes, the students can easily make their own list of advantages and disadvantages of each of the 4 styles of listening. Each student can prepare a one-minute speech of an informal speech about current news in the world of legislation. In preparation for the next presentation,	All tasks of practical work are completed, the student is well oriented in the theoretical material

			the student can determine how to adapt their message to each of the listening styles, but the students are still uncertain about the presentation of their own projects.	
Workshop 9. Audience Analysis in Public Speaking with Foreign Partners	<i>0-0,5 points</i>	<i>0,5-5 points</i>	<i>5-7 points</i>	<i>7-9 points</i>
	Practical work haven't done or have done incorrectly	Not all tasks of practical work are completed, the student has an incomplete understanding of how to analyze the audience at the international level, but he or she tries to perform tasks of a practical nature.	Tasks are performed with minor mistakes, the student can, but not very quickly bring a moment from his or her own life, when he or she was too tired or distracted by the other surroundings, and he or she still had to pay full attention to the ideas in the speech. The student is able to identify mistakes in reasoning that led him or her to the fact that he or she, as a speaker, made mistakes, made assumptions about the fact and etc.	All tasks of practical work are completed, the student is well oriented in the theoretical material
Modular Control (Multiple Choice Test)	<i>0-0,5 points</i>	<i>0,5-2 points</i>	<i>2-3,5 points</i>	<i>3,5-5 points</i>
	Depends on the number of correct answers to the test	Depends on the number of correct answers to the test	Depends on the number of correct answers to the test	Depends on the number of correct answers to the test
Individual Work	<i>0-3 points</i>	<i>3-7 points</i>	<i>7-13 points</i>	<i>13-15 points</i>

	The task does not correspond to the logic, structure of the work and the topic, goal, plan and task, the amount of information used is unsatisfactory, the methodological apparatus is not used, there are no personal approaches to the tasks.	In the task there is a correspondence between logic, structure of work and theme, goal, plan and task, the amount of information used is insufficient, not the whole methodological apparatus is used, there are no personal approaches to the tasks. There is no depth and understanding of the problem, the student's ability to think critically is not manifested. The results of the obtained conclusions are not explained.	The task has a correspondence between logic, structure of work and theme, goal, plan and task, the amount of information used is sufficient, the methodological apparatus is used, but there are no personal approaches to the tasks. The depth and understanding of the problem can be traced, the student's ability to think critically is manifested. Not all the results of the obtained conclusions are explained.	In the task there is a correspondence between logic, structure of work and theme, goal, plan and task, the amount of information used is significant, the most used methodological apparatus, there are personal approaches to the tasks. There is depth and understanding of the problem in the work, the student's ability to think critically is manifested. All the results of the obtained conclusions are explained.
Credit	All points are calculated for the task that had to be completed during the semester (60-100 points)			
Spring Semester				
Workshop 10. Finding the Purpose, Motivation and Choice of Topics for Public Speaking for the Foreign Delegations	<i>0-0,5 points</i>	<i>0,5-5 points</i>	<i>5-10 points</i>	<i>10-12 points</i>
	Practical work haven't done or have done incorrectly	Tasks are performed with shortcomings. Not all approaches to choosing the creative topic for speaking are analyzed, the student does not feel how to interest the audience at the international level.	The work is done correctly, the student is guided in choosing his or her own topic for the speech abroad, quickly builds a plan and chooses the topic of the speech, can adapt the proposed topic to the target audience, but	All tasks of practical work are completed, the student is well oriented in the theoretical material

			not enough confidence to present the chosen topic.	
Workshop 11. Introduction in Public Speaking in International and Diplomatic Spheres	<i>0-0,5 points</i>	<i>0,5-5 points</i>	<i>5-10 points</i>	<i>10-12 points</i>
	Practical work haven't done or have done incorrectly	Tasks are performed with shortcomings. Not all components of a successful speech introduction are analyzed, it is difficult for a student to make a unique introduction for a case proposed by the tutor.	The work is done correctly, the student focuses on building the own successful speech, knows what to look for, writes independently with all the requirements of the proposed topic for admission, but does not have the courage to publish it, or publishes not the best way.	All tasks of practical work are completed, the student is well oriented in the theoretical material
Modular Control (Control Work)	<i>0-1 points</i>	<i>1-3 points</i>	<i>3-5 points</i>	<i>5-6 points</i>
	Depends on the number and quality of correct answers to questions	Depends on the number and quality of correct answers to questions	Depends on the number and quality of correct answers to questions	Depends on the number and quality of correct answers to questions
Attestation (Intermediate Multiple Choice Test)	<i>0-3 points</i>	<i>3-7 points</i>	<i>7-13 points</i>	<i>14-15 points</i>
	Depends on the number of correct answers to the test	Depends on the number of correct answers to the test	Depends on the number of correct answers to the test	Depends on the number of correct answers to the test
Workshop 12. The Language of the Speaker in Public Speeches at the International Level	<i>0-0,5 points</i>	<i>0,5-5 points</i>	<i>5-10 points</i>	<i>10-12 points</i>
	Practical work haven't done or have done incorrectly	Tasks are performed with shortcomings. Not all types of features of pure and literate language during a public speech are analyzed, it is difficult for a student to make 5 sentences impromptu	The work is done correctly, the student is guided in building a competent and interesting speech, the student can easily come up with an unprepared text for a speech at	All tasks of practical work are completed, the student is well oriented in the theoretical material

		according to the proposed case without preparation.	the international level in accordance with the proposed situational conditions, but can not present this text to the audience.	
Workshop 13. Delivering the Speech to Foreign Partners	<i>0-0,5 points</i>	<i>0,5-5 points</i>	<i>5-10 points</i>	<i>10-12 points</i>
	Practical work haven't done or have done incorrectly	Tasks are performed with shortcomings. The student knows and has the skills to build an influential speech, but it is difficult for him or her to prepare it himself or herself.	The work is done correctly, the student is guided by life hacks of building an influential speech, is able to quickly build their own speech for foreign partners, but during the presentation of this speech there are minor shortcomings.	All tasks of practical work are completed, the student is well oriented in the theoretical material
Workshop 14. Informative, Persuasive and Entertain Speeches in Public Speaking with Foreign Partners	<i>0-0,5 points</i>	<i>0,5-3 points</i>	<i>3-7 points</i>	<i>7-10 points</i>
	Practical work haven't done or have done incorrectly	Tasks are performed with shortcomings. Not the whole list of the offered material on different types of speeches before foreign colleagues is analyzed, it is difficult for the student to determine what kind of speech can be used for which audience.	The work is done correctly, the student is guided in the theoretical material on the list of different types of speeches to foreign colleagues, the student can easily determine what kind of speech should be used for a particular audience, but there is uncertainty during the speech.	All tasks of practical work are completed, the student is well oriented in the theoretical material
Modular Control (Multiple Choice Test)	<i>0-1,5 points</i>	<i>1,5-3 points</i>	<i>3-5 points</i>	<i>5-6 points</i>
	Depends on	Depends on the	Depends on the	Depends on the

	the number of correct answers to the test	number of correct answers to the test	number of correct answers to the test	number of correct answers to the test
Individual Work	<i>0-3 points</i>	<i>3-7 points</i>	<i>7-13 points</i>	<i>13-15 points</i>
	The task does not correspond to the logic, structure of the work and the topic, goal, plan and task, the amount of information used is unsatisfactory, the methodological apparatus is not used, there are no personal approaches to the tasks.	In the task there is a correspondence between logic, structure of work and theme, goal, plan and task, the amount of information used is insufficient, not the whole methodological apparatus is used, there are no personal approaches to the tasks. There is no depth and understanding of the problem, the student's ability to think critically is not manifested. The results of the obtained conclusions are not explained.	The task has a correspondence between logic, structure of work and theme, goal, plan and task, the amount of information used is sufficient, the methodological apparatus is used, but there are no personal approaches to the tasks. The depth and understanding of the problem can be traced, the student's ability to think critically is manifested. Not all the results of the obtained conclusions are explained.	In the task there is a correspondence between logic, structure of work and theme, goal, plan and task, the amount of information used is significant, the most used methodological apparatus, there are personal approaches to the tasks. There is depth and understanding of the problem in the work, the student's ability to think critically is manifested. All the results of the obtained conclusions are explained.
Credit	All points are calculated for the task that had to be completed during the semester (60-100 points)			

5.3. Formative assessment

No	Formative Assessment elements	Date
1	Oral interview after studying each topic	After finishing the topic
2	Passing the test on attestation and modular control with feedback from the modular leader	According to the schedule of the educational process
3	Passing the test after the end of the study of each topic for independent control of knowledge and preparation for the credit (exam)	Regulated by the student independently
4	Protection of workshops	In a week after their sending to the module leader
5	Oral feedback from the module leader while working on practical work during classes	During the whole semester

6. LEARNING RESOURCES (LITERATURE)

6.1. Key resources:

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- 6.1.2. Aras K. *The nuts and bolts of public speaking: Practical tools for powerful presentations* [Electronic resource] / Aras K., 2012. – Access mode: <http://www.thecommunicationfactory.com/seminars/skills/PublicSpeaking.php>.
- 6.1.3. Barnlund D. C. *A Transactional Model of Communication* / Barnlund D. C. In: C. D. Mortensen (Eds.), *Communication theory*. – 2nd edition, New Brunswick, New Jersey: Transaction, 2008. – P. 47–57.
- 6.1.4. Barrett H. *The Sophists: Rhetoric, Democracy, and Plato's Idea of Sophistry* / Barrett Harold. – Novato, CA; Chandler & Sharp Publishers, 1987. – 173 p.
- 6.1.5. Berkun S. *Confessions of a Public Speaker* / Scott Berkun. Canada, O'Reilly Media Inc, 2010. 226 p. URL: <http://scottberkun.com/2013/best-books-for-public-speakers/>
- 6.1.6. Boothman N. *How to Make People Like You in 90 Seconds or Less* [Electronic resource] / Boothman N., 2008. – NY: Workman Publishing. – Access mode: <https://www.amazon.com/Make-People-Like-Seconds-Less/dp/0761149465>.
- 6.1.7. Brownell J. *Listening: Attitudes, Principles, and Skills* [Electronic resource] / Judi Brownell. – 5th edition, Cornell University: Pearson, 2013. – Access mode: <https://www.pearson.com/us/higher-education/program/Brownell-Listening-Attitudes-Principles-and-Skills-Plus-My-Search-Lab-with-e-Text-Access-Card-Package-5th-Edition/PGM244114.html>.
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- 6.1.10. *Communications Essentials for Good Impressions* [Electronic resource]. – Access mode: <http://www2.ca.uky.edu/agcomm/pubs/cld1/cld13-anr/cld13-anr.PDF>.
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- 6.1.12. DeCaro P. A. *The Origins of Public Speaking* [Electronic resource] / Peter A. DeCaro, Chapter 2, 2013. – Access mode: <http://www.publicspeakingproject.org/PDF%20Files/Origins%20Web%201.pdf>.
- 6.1.13. DeVito J. A. *Essential Elements of Public Speaking* / Joseph A. DeVito. – 5th edition, Pearson, 2015. – 204 p.
- 6.1.14. DeVito J. A. *Review of The Interpersonal Communication Book* / Joseph A. DeVito. – 13th edition, New York: Pearson, 2012. – 432 p.
- 6.1.15. Dick H. C. *Selected Writings of Francis Bacon* [Electronic resource] / Dick H. C. – New York: Modern Library, 1955. – Access mode: https://books.google.com.ua/books?id=ioi3AwwAAQBAJ&pg=PA18&lpg=PA18&dq=Dick+H.+C.+Selected+Writings+of+Francis+Bacon++Dick+H.+C.+%E2%80%93+New+York:+Modern+Library,+1955.&source=bl&ots=d3pZg0HKrV&sig=gxWZqwZTtoV7x5Mvx8G6M6zlhig&hl=uk&sa=X&ved=0ahUKEwjy17LT0L_VAhUDK1AKHVnhA7MQ6AEIMDAB#v=onepage&q=Dick%20H.%20C.%20Selected%20Writings%20of%20Francis%20Bacon%20%2F%20Dick%20H.%20C.%20%E2%80%93%20New%20York%3A%20Modern%20Library%2C%201955.&f=false.
- 6.1.16. *Ethics and Public Speaking. The Importance of Ethics* [Electronic resource] / Chapter 2, 2013. – Access mode: <https://www.slideshare.net/kimdesilva/chapter-2-ethics-public-speaking>.

- 6.1.17. Farrell R. Soft skills all great leaders should have. CareerBuilder [Electronic resource] / Farrell R, 2011. – Access mode: <http://www.careerbuilder.com/Article/CB-2335-Leadership-Management-Soft-skillsall-great-leaders-should-have/>.
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- 6.1.19. Goddu J. Q. Listening Effectively [Electronic resource] / Jenn Q. Goddu, Chapter 4, 2013. – Access mode: <http://publicspeakingproject.org/PDF%20Files/listening%20web%201.pdf>.
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- 6.1.23. Hogan M. Public Speaking and Civic Engagement / Michael Hogan. – 4th edition, Pearson, 2017. – 198 p.
- 6.1.24. Howell W. S. Logic and Rhetoric in England, 1500-1700 [Electronic resource] / Howell W. S. – New York: Russell & Russell, 1956. – Access mode: <https://archive.org/details/logicandrhetoric011815mbp>.
- 6.1.25. Johnson B. K. The Articulate Attorney: Public Speaking for Lawyers / Brian K. Johnson, Marsha Hunter. – 2nd edition, June 1, 2013. – 126 p.
- 6.1.26. Kennedy G. The Art of Persuasion in Greece / Kennedy G. – Princeton: University Press, 1963. – 350 p.
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- 6.1.29. Learn the Facts [Electronic resource], 2004. – Access mode: <https://www.cdc.gov/niosh/docs/2004-108/pdfs/2004-108.pdf>.
- 6.1.30. Listening Styles of Undergraduate Health Students [Electronic resource] / T. Brown, M. J. Boyle, B. Williams, A. Molloy, L. McKenna, C. Palermo, B. Lewis, L. Molloy // Education for health, 2010. – Vol. 23. – Issue 3. – P. 424–429. – Access mode: <http://www.educationforhealth.net/article.asp?issn=1357-6283;year=2010;volume=23;issue=3;spage=424;epage=424;aulast=Brown>.
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- 6.1.37. Oliver R. T. Persuasive Speaking / Oliver R. T. – New York: Longmans, Green and Co, 1950. – 179 p.

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